



# 2015-16 Canadian Wood Solutions Fair Sponsorship Opportunities

Wood Solutions Fairs are premier educational events focused on the use of wood in non-residential and multi-family construction. They offer a full day of seminars with a trade fair and pack an informational punch for anyone interested in wood's exciting design possibilities. Hosted by Wood WORKS! Cecobois and the Canadian Wood Council, the events are free to all attendees. WSFs are popular, well-attended events, highly regarded by the design community. If wood products are your business, this is your target market. Attendees have a specific interest in wood and related products and services.

*Thank you for a great show - the traffic was excellent and the calibre of the attendees was ideal.*  
~ WSF Exhibitor

*It's good to see the show get bigger & better each year.*  
~ WSF Exhibitor

## Three Ways to Get Involved!

\*Click on the headings below for more information\*

### Seminar Presentation

Present a 1-hour educational seminar at the fairs. This sponsorship includes a 10x10 exhibit space at each event. Cost is \$14,000 for four fairs or \$11,000 for three fairs. Single fair opportunities are also available. Seminars are registered for con-ed credits, so your educational session must be pre-approved.

### Trade Show Exhibit

Book a single (10x10) or double (10x20) trade show space at one, two, three or all four fairs. Your booth fee includes lunch for your company delegates. The cost for a 10x10 booth is \$1,500. Double booth and multi-fair discounts are available. Exhibit space is limited so please book early to avoid disappointment.

### Branding Activities

Promote your company brand through the following special opportunities. Prices range from \$200 to \$5,000 CAD per fair. Contact us for details re:  
Lunch Sponsorship  
Breakout Room Sponsorship  
Coffee Break Sponsorship  
Water Station Sponsorship  
Lanyard Sponsorship  
Tote Bag Sponsorship

## 2015-16 Dates, Locations and Contacts

**EDMONTON: SEPT. 16, 2015 — Edmonton EXPO Centre**

Contact: Barbara Murray | [bmurray@wood-works.ca](mailto:bmurray@wood-works.ca) | 1-780-392-1952

**VANCOUVER: OCT. 27, 2015 — Vancouver Convention Centre**

Contact: Zena Caul | [zcaul@wood-works.ca](mailto:zcaul@wood-works.ca) | 1-877-929-9663 x4

**TORONTO: NOV. 24, 2015 — Metro Toronto Convention Centre**

Contact: Sarah Hicks | [shicks@wood-works.ca](mailto:shicks@wood-works.ca) | 1-866-886-3574 x3

**MONTRÉAL: FEB. 4, 2016 — Palais des congrès de Montréal**

Contact: Martine Rondeau | [martine.rondeau@cifq.qc.ca](mailto:martine.rondeau@cifq.qc.ca) | 1-418-657-7916 x412

