

# Seminar Presentation Sponsorship Opportunities 2017-18 Canadian Wood Solutions Fairs

Halifax | Toronto | Vancouver | Edmonton | Montréal

## What do attendees seek?

- Technical information from suppliers, manufacturers, consultants, industry associations
- Informative seminars dedicated to wood and related products and systems
- The full range of structural wood products and architectural/finishing wood products
- Consultation with wood industry experts and product specialists
- Continuing Education Credits through seminar participation

## Why Sponsor?

This event is attended by professionals seeking information about wood: people who need to know what wood products are available and how they can be used. Attendees are architects and building designers, structural and civil engineers, builders, construction technologists and other specifiers. Depending on the popularity of your session, you can expect anywhere from 50 to over 200 attendees at your seminar as well as exposure at the trade show to all of the conference delegates. Don't miss the opportunity to connect with your target audience, showcase new product developments, and gain valuable market insights.

## Seminar Presentation Sponsorship Details

- Opportunity to present a ONE HOUR educational seminar during the educational program(s)
- Your logo on all promotional material & recognition at each event you sponsor
- One 10' x 10' exhibit space with preferred location at each event you sponsor
- Two full registrations for booth delegates including lunch
- One full registration for your educational seminar presenter including lunch
- One seat at the speaker dinner for your educational seminar presenter
- Sponsors' promotional information available at the registration desk
- Exclusive Sponsor's identification on each of your organization's representatives' badges
- Your logo displayed on our website with a hyperlink to your website

## Cost of Sponsorship

1 event = \$4,500 • 2 events = \$8500 • 3 events = \$12,000 • 4 events = \$15,000 • 5 events = \$17,500

## 2017-18 Event Dates, Locations, Contacts

HALIFAX: Thursday, October 5, 2017 – Venue TBC  
Contact: Carole Blenkhorn | [cblenkhorn@mlb.ca](mailto:cblenkhorn@mlb.ca) | 1-902-667-3889

TORONTO: Thursday, November 2, 2017 – Metro Toronto Convention Centre  
Contact: Sarah Hicks | [shicks@wood-works.ca](mailto:shicks@wood-works.ca) | 1-866-886-3574 x3

VANCOUVER: Tuesday, November 14, 2017 – Vancouver Convention Centre  
Contact: Zena Carson | [zcarson@wood-works.ca](mailto:zcarson@wood-works.ca) | 1-877-929-9663 x2

EDMONTON: Wednesday, December 13, 2017 – Edmonton EXPO Centre  
Contact: Rory Koska | [rkoska@wood-works.ca](mailto:rkoska@wood-works.ca) | 1-877-523-4722

MONTRÉAL: Thursday, February 1, 2018 – Palais des congrès de Montréal  
Contact: Gérald Beaulieu | [gerald.beaulieu@cecobois.com](mailto:gerald.beaulieu@cecobois.com) | 1 418-657-7916 x471