



Forest Product Industry First to Respond to Growing Climate Change Challenges

Canadian Wood Council Supports Announcement made by Forest Products Association of Canada

OTTAWA, May 3rd, 2016 – The Canadian Wood Council (CWC) is supportive of the Forest Products Association of Canada’s (FPAC) May 2nd launch of the ‘30 by 30’ climate change challenge – a commitment to help Canada remove 30 megatonnes (MT) of CO₂ by the year 2030.

As the first sector to publically pledge its support to the federal government’s climate change goals, the forest products industry’s ‘30 by 30’ announcement made by FPAC symbolizes the sector’s ongoing contribution towards a low carbon economy.

“The ‘30 by 30’ challenge is a great example of the wood products industry taking a leadership role in the area of reduced environmental impacts,” says Michael Giroux, President of the Canadian Wood Council. “Renewable wood products from sustainably managed forests in Canada are allowing construction sector stakeholders to balance functionality and cost objectives with reduced environmental impacts on the built environment.”

FPAC is currently working on a detailed roadmap to illustrate how it intends to meet the climate change challenge - anticipating that key successes will be reached through active forest management practices that maximize carbon storage in forests and spur growth of trees, increasing the use of innovative forest products and clean technologies to displace fossil fuel emissions, and by increased efficiencies at mill sites.

To learn more about the ‘30 by 30’ challenge, please visit http://www.fpac.ca/wp-content/uploads/FPAC_CCC_Small_ENGLISH-1.pdf?pdf=30by30ReportEnglish.

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