

President & CEO Canadian Wood Council (CWC)

Ottawa, ON

The Canadian Wood Council (CWC) is the national association representing Canadian manufacturers of wood products used in construction. The CWC is known for its technical expertise with respect to Canadian Building Codes, Standards and Regulations. CWC accomplishes its mission by working in the building codes and standards arena and by developing and communicating technical information to architects, engineers, builders, developers, building officials and other audiences that make decisions about materials. The CWC, through its Wood *WORKS!* Program, uses its expertise in market development, engineering and building codes to increase market demand. CWC's focus is on increasing the use of wood products in construction through positioning wood as the preferred building material.

Passionate, strategic, and driven to succeed, the new President & CEO will have a particular affinity for fostering consensus and demonstrated experience in dealing with multiple stakeholder groups. An excellent listener and superb communicator, ideally in both official languages, the President & CEO has a talent for actualising the potential of others and understands the most important resource of any organization is the people working within it. The President & CEO is the primary liaison with stakeholders and will be a tireless advocate for the positive benefits of using wood products in construction.

As an ideal candidate, you are a passionate leader with experience leading an organization through a period of market innovation. You excel when working with a wide variety of stakeholders and are comfortable acting as both the internal and external representative of the wood products industry. You are characterised by others as a strategic leader of impeccable integrity, vision, and drive. You resonate with the values, challenges, and future of the CWC and its members.

To explore this exciting opportunity further, please contact Collin Ritch at 613-742-3214 or email critch@boyden.com to apply for the position.

We thank all applicants for their interest, however only those under consideration for the role will be contacted.